

Lichfield District Council corporate indicators

Draft Strategic Plan - September 2019

Corporate Indicators	CI no	Source	2015/16	2016/17	2017/18	2018/19	Short term direction of travel (last two years)	Overall direction of travel (4 year period)	Staffordshire 2018/2019 average where available	Above or below Staffs average?	England 2018/19 average where available	Above or below national average?	Is there a better comparison set?	Comments
Employment														
Number of jobs (total employment)	VPE001	ONS	48,000	56,000	Not yet available - see WM comparator	Not yet available - see WM comparator	■	↑	51,125	↓	N/A	■		Lastest district level figures are not yet avialable form the ONS and the West Midlands data has been reorded as a comparator - see below.
Number of jobs (total employment) West Midlands		ONS	2,850,389	2,914,352	2,957,488	2,957,166	↓	↑	N/A	■	N/A	■		
Percentage increase in occupational sector (major groups 1 - 3)	VPE002	ONS	11.01%	-10.70%	4%	21.37%	↑	↓	N/A	■	N/A	■		('Managers, directors and senior officials', 'Professional occupations' and 'Associate profession and technical'). Figure for 2018/19 is as at Dec 2018.
% of the working age population (16-64) in employment	VPE003	ONS	79.10%	76.50%	77.00%	76.40%	↓	↓	78.60%	↓	75.10%			
Expected job ratio		LDC	40	73	731	759	↑	↑	Not available	Not available	Not available			
Skills														
The percentage of adults 16-64 with NVQ level 3 or above	VPE005	ONS	55.10%	55.90%	60.40%	57.70%	↓	↑	56.40%	↑	57.70%	↔		
Unemployment														
Number of working age population claimants of Job Seekers Allowance including Universal Credit	VPE004	ONS	284	275	229	995	↑	↑	1,009	↓	3,119	■		Prior to April 2018 this was only the number of JSA claimants. More people are required to seek work under UC than JSA which is why figures have increased dramatically from April 2018.
Business														
Total value of RV	VPE006	LDC	£82,594,000	£88,145,000	£89,859,000	£90,105,038	↑	↑	£90,718,250	↓	N/A	■		
New measure of retail floorspace	VPE007	LDC	0	260	0 m²	1465m2	↑	↑	N/A	■	N/A	■		
New measure of office floorspace		LDC	455	200	0	180	↑	↓	Not available		Not available			
New measure - manufacturing and warehouse floorspace		LDC	4065	6740	62954	23699	↓	↑	Not available		Not available			
Number of business start-ups	VPE008	ONS	760	585	Not yet available	Not yet available	N/A	N/A	N/A	■	N/A	■		
New businesses 2 year survival rate		Nomis	78.70%	79.50%	73.20%	Not yet available	N/A	N/A	74.2% (2017/18)	↓	71.4% (2017/18)	↑		
Completed employment floorspace (m²)		LDC	4,520	7,000	62,954	23,879	↓	↑	Not available		Not available			
Tourism and town centre														
Number of visitors to the district	VPE010	LDC	2,500,900	2,551,800	2,601,200	Not yet available	↑	↑	N/A	■	N/A	■		Figures are for calendar years, not financial years
Visitor spending	VPE011	LDC	£119,118,000	£121,551,000	£123,332,000	Not yet available	↑	↑	N/A	■	N/A	■		Figures are for calendar years, not financial years
Number of non domestic premises/ properties	VPE012	LDC	2,890	3,010	3,011	3,038	↑	↑	3,306	↓	1,932,620	↓		
Vacancy rates - Lichfield city centre	VPE009a	LDC	9.15%	6.29%	6%	6.21%	↑	↓	N/A	■	N/A	■		
Vacancy rates - Burntwood town centre	VPE009b	LDC	4.55%	4.47%	6%	4.50%	↓	↓	N/A	■	N/A	■		
Health and wellbeing														
Percentage of adults (aged 19+) that meet the Chief Medical Officer's recommendations for physical activity (150+ moderate intensity equivalent minutes per week)	HSC 001	Active Lives Survey	N/A	N/A	58%	57.60%	↓	N/A	58.70%	↓	62.30%	↓		
Percentage of respondents in Lichfield District who feel happy	HSC 002	Feeling the difference survey (Staffs Police)	N/A	N/A	83%	81%	↓	N/A	73%	↑	N/A	■		
% residents who are satisfied with their area as a place to live	CGW005	Feeling the difference survey (Staffs Police)	89%	94%	93%	94%	↑	↑	95%	↓	N/A	■		
Reception: Prevalence of overweight (including obesity)		Public Health Profiles	N/A	N/A	23.70%	N/A	■	■	23.4%(West Mids)	↑	22.40%	↑		
Year 6: Prevalence of overweight (including obesity)		Public Health Profiles	N/A	N/A	30.10%	N/A	■	■	37.1% (West Mids)	↓	34.30%	↓		
Low income														
Children in low income households		Public Health Profiles	11.10%	Not yet available	Not yet avaiable	Not yet available			20.2% (West Mids)		17.00%			

% of the population who find it difficult or very difficult to cope on current income	HSC 004	Experian Data	N/A	23%	23%	7%	■	■	N/A	■	N/A	■		Latest figure is for percentage of households (3,038 in number), previous figures were for percentage of population. so are not comparable.
Percentage of households in fuel poverty	HSC 005	Department for Business, Energy & Industrial Statistics	9.5%	9.5%	10.8%	Awaiting data	↑	↑	N/A	■	11.1% (17/18)	↓		
Children in receipt of free school meals		SCC	emailed scc											Colin sourcing, but not sure this is available, Checked with free school meals people, not held. Checked with Intelligence Hub, and they are not confident.
Children in receipt of free school meals (secondary schools)		SCC	emailed scc											Colin sourcing, but not sure this is available, Checked with free school meals people, not held. Checked with Intelligence Hub, and they are not confident.
Number of discretionary housing payments		LDC	128	152	146	172	↕	↕	N/A		N/A			No comparator available
Proportion of households in council tax arrears	HSC 007	LDC	2,895	2,723	2,440	2,493	↑	↕	N/A	■	N/A	■		

Homelessness														
Rough sleeping rate per 10,000 households	HSC 006	LDC	0.7	0.23	0.07	1.2	↑	↑	N/A	■	2.0	↓		
Homeless applications	LH31	LDC	97	114	127	237	↑	↑	322		N/A			Lucy is there a staffordshire/national comparator source - please provide
Homeless acceptances	LH33	LDC	69	68	56	25	↕	↕	13.25		N/A			Lucy is there a staffordshire/national comparator source - please provide
Average length of stay in temporary accommodation (weeks)		LDC	0.59	0.91	1.33	2.05	↑	↑	N/A		N/A		From Donna - Maybe better to record no. of households in TA as have figures for other Staffs LA's	Lucy is there a staffordshire/national comparator source - please provide

Community action														
% or respondents who have given unpaid help to groups, clubs or organisations	HSC 003	Feeling the difference survey (Staffs Police)	N/A	N/A	14%	10%	↓	N/A	12%	↓	N/A	■		

Community safety														
% of respondents who feel fairly/very safe in their local area during the day	HSC 008	Feeling the difference survey (Staffs Police)	99%	99%	99%	98%	↓	↓	99%	↓	N/A	■		
% of respondents who feel fairly/very safe in their local area after dark	HSC 009	Feeling the difference survey (Staffs Police)	83%	88%	87%	98%	↕	↕	87%	↕	N/A	■		
% of residents who feel that there is a fairly/very big problem with ASB in their local area	HSC 010	Feeling the difference survey (Staffs Police)	12%	10%	10%	7%	↕	↕	12%	↕	N/A	■		
Overall rate of reported anti-social behaviour	HSC 011	Staffs Police	2,382	2,294	2,179	Awaiting data	↕	↕	N/A	■	N/A	■		
Rate of recorded crime per 1,000 population	HSC 012	Staffs Police	42.56 (4345)	49.18 (5051)	55.89 (5760)	Awaiting data	↑	↑	N/A	■	N/A	■		
ASB cases (annual)		LDC	34	40	47	34	↕	N/A						Colin chasing Lucie F on whether there is a comparator national and staffs
Noise complaints (annual)		LDC	452	488	436	563	↑	↑						Used to be national figures, no longer available - could get Staffs by asking each LA individually

Older and vulnerable residents														
Number of SCC supported people living in residential or nursing care	HSC 013	Staffs County Council	305	320	322	314	↓	↑	389	↓	N/A	■		
Number of SCC supported people newly admitted to residential or nursing care	HSC 014	Staffs County Council	113	123	122	90	↓	↓	134	↓	N/A	■		
Number of people receiving short term support to maximise independence	HSC 015	Staffs County Council	455	385	321	317	↓	↓	256	↑	N/A	■		
Excess winter deaths		ONS	70	70	Not yet available	Not yet available	■	■	81 (2016/17)	↕	93 (2016/17)	↕		

Population growth														
Population projections (thousands) all ages		ONS	103.5 (2019)	104.8 (2024)	105.7 (2029)	106.4 (2034)			112 (2034)	↓	171 (2034)	↓		Comparator figures are averages - not sure how useful these actually are.
Population projections (thousands) age 65+		ONS	25.2 (2019)	27.1 (2024)	29.4 (2029)	31.7 (2034)			31 (2034)	↑	39 (2034)	↕		Comparator figures are averages - not sure how useful these actually are.
DFG's number of people helped		LDC	49	90	102	73	↕	↑	N/A		N/A		Could consider rate per 1,000 population	Data provided is for the number completions within the given year. County and national figures are not available.

Affordable and available homes														
Housing affordability ratio (house price in relation to average salary)	CGW001	ONS	7.78	8.46	8.89	Awaiting data	↑	↑	6.45	↑	7.7	↑		
Number of new affordable houses built	CGW002	LDC	50	28	135	235	↕	↕	N/A	■	123	↕		Based on 43,498 (national fig) divided by 353 local authority areas. May need checking.
Net change in the number of houses	CGW003	LDC	200	322	552	Awaiting data	↕	↕	N/A	■	N/A	■		
Median house prices	CGW003	ONS	£199,975	£220,000	£227,500	£232,250	↑	↑	£185,750	↑	£239,000	↕		

Long term empty properties (annually)		LDC	64.72	74.3	78.18	75.47	↓	↑	85.57	↓	89.44	↓		England and Staffordshire figures derived from MHCLG tables LT100 and LT615, all converted to rates per 10,000 to enable comparison
Clean and green (street cleansing and waste)														
% of respondents who identify clean streets as a factor that most needs improving	CGW006	Feeling the difference survey (Staffs Police)	N/A	N/A	28%	30%	↑	↑	25%	↑	N/A	■		
% of respondents who identify well maintained roads and pavements as a factor that most needs improving	CGW007	Feeling the difference survey (Staffs Police)	N/A	N/A	36%	47%	↑	↑	44%	↑	N/A	■		
% of respondents who identify parks and open spaces as a factor in making somewhere a good place to live	CGW009	Feeling the difference survey (Staffs Police)	N/A	N/A	N/A	30%	N/A	N/A	29%	↑	N/A	■		
% of respondents who identify parks and open spaces as a factor that most needs improving	CGW010	Feeling the difference survey (Staffs Police)	N/A	N/A	N/A	10%	N/A	N/A	10%	↔	N/A	■		
% waste recycled	CGW008	LDC	28.20%	27.30%	27.50%	27.80%	↑	↑	25.82%	?	?	?		Colin to speak to Nigel re staffs and national comparison
Residual waste (kg per household)		LDC	472.1	472.5	467.7	465.57	↓	↓	467.4	↓	494.71 (17/18)	↓		
Number of LDC garden waste subscriptions	F4F 004	LDC	N/A	N/A	N/A	40,135	■	■	N/A	■	N/A	■		Garden waste is sold in calendar years. On target to achieve similar figures in 2018/2019
Infrastructure delivery														
Level of investment - CIL/ Section 106 (CIL spent)		LDC	£0.00	£0.00	£0.00	£68,146.61	↑		Not available		Not available			
No of projects - CIL/ Section 106		LDC	20	6	37	4	↓	↓	Not available		Not available			
Digital customers														
Number of customer accounts (Jadu)	F4F 005	LDC	System not in place	System not in place	System not in place	22627	↑	↑	N/A	■	N/A	■		
Number of self-serve transactions carried out by customers (Jadu)	F4F 006	LDC	0	0	0	36560	↑	↑	N/A	■	N/A	■		
Number of self-serve transactions carried out by customers (revenues & benefits)	F4F 007	LDC	System not in place	System not in place	System not in place	1319	N/A	N/A	N/A	■	N/A	■		
Number of digital 'self-serve' services offered via the council's website	F4F 008	LDC	Not recorded	Not recorded	9	23	↑	↑	N/A	■	N/A	■		
Customer satisfaction														
Number of complaints	F4F 001	LDC	113	449	362	119	↓	↑	N/A	■	N/A	■		A change in the way complaints regarding the Joint Waste Service are recorded has resulted in a reduction in numbers.
% residents satisfied with overall level of service provided by LDC	F4F 002	Feeling the difference survey (Staffs Police)	63%	63%	65%	68%	↑	↑	66%	■	N/A	■		
Happy skilled workforce														
% of employees who enjoy their job	CHI 008	LDC	67%	N/A	N/A	82%	N/A	↑	N/A	■	N/A	■		
% of employees who feel well informed	CHI 009	LDC	73%	N/A	N/A	78%	N/A	↑	N/A	■	N/A	■		
% of employees who feel valued by the organisation	CHI 010	LDC	28%	N/A	N/A	39%	N/A	↑	N/A	■	N/A	■		
% employees who feel fit for the future is helping to positively shape the council.	CHI 011	LDC	31%	N/A	N/A	38%	N/A	N/A	N/A	■	N/A	■		
% employees who know what being a commercial council means	CHI 012	LDC	Not recorded	Not recorded	Not recorded	72%	N/A	N/A	N/A	■	N/A	■		
Average number of days lost to sickness	CHI 013	LDC	8.99	3.14	2.84	2.63	↓	↓	N/A	■	N/A	■		
Number of staff accidents	CHI 014	LDC	27	27	15	11	↓	↓	N/A	■	N/A	■		Reduction in numbers due to the outsourcing of leisure. Figures vary slightly from source data due to late reporting and corrections.
Number of training days	CHI 015	LDC	N/A	639	650	Awaiting data	↑	↑	N/A	■	N/A	■		
% staff turnover	CHI 016	LDC	12.12%	14.21%	12.95%	13%	↑	↑	N/A	■	N/A	■		
% of annual Performance Development Reviews (PDRs) completed.	CHI 020	LDC	64%	52%	88%	88.9%	↑	↑	N/A	■	N/A	■		
Organisation size														
Number of staff in 1 -3 groups ('Managers, directors and senior officials', 'Professional occupations' and 'Associate profession and technical')	CHI 018	LDC	N/A	N/A	N/A	4%	N/A	N/A	N/A	■	N/A	■		
Number of full time equivalent (FTE) staff	CHI 017	LDC	330	326	310	278	↓	↓	N/A	■	N/A	■		
Number of council apprentices	CHI 019	LDC	2	2	4	3	↓	↑	N/A	■	N/A	■		